

10. TAMILNADU TEXTBOOK AND EDUCATIONAL SERVICES CORPORATION

10.1 Introduction

A "Bureau of Tamil Publications" was established in the year 1961 with the objective of translating books in other languages to Tamil and publishing the same. "Tamil Nadu Textbook Society" comprising Bureau of Tamil Publications was constituted in the year 1970 and in the year 1993, the name was changed as "Tamil Nadu Textbook Corporation". The mandate of Tamil Nadu Textbook Society includes printing, publishing, selling and supplying of books on Literature, Science, Technology and other streams. With effect from 06.09.2013, its name was changed as "Tamilnadu Textbook and Educational Services Corporation", so as to enable to procure and supply cost free educational kits to students studying in Government and Government aided schools.

10.2 Objective

Tamil Nadu Textbook and Educational Services Corporation has been printing and distributing

approved text books for standards from 1 to 12, procuring cost free educational kits, republishing rare and old Tamil books and also focusing on creation of Tamil literary resources. Further, the Corporation has been taking all the steps to print and publish the books on Engineering, Medicine, Agriculture, Law and Veterinary Science in Tamil in book form as well as in electronic version (e-book) and also to print special guides useful to students in standard 12 to compete for various competitive examinations.

10.3 Infrastructure

The Corporation has been housed in its own 10 storied building, EVK Sampath Maligai in DPI campus. The Corporation has not only been supplying free textbooks to all the students studying in Government and Government aided schools throughout the State but also selling textbooks (sale copies) throughout the State. To facilitate the network of distribution, it has established 6 own regional godowns and hired 16 godowns on rent.

10.4. Printing

By duly following the Tamil Nadu Transparency in Tenders Act, 1998 and the Rules 2000, for the years 2016-18, 96 printers have been selected and MOUs have been executed with them to print and supply textbooks on rate contract basis for a period of two years. These printers have been printing about 10 crore textbooks on academic pattern, trimester pattern and ABL cards and other Departmental textbooks.

10.4.1 Distribution of Free Textbooks to Government and Government Aided Schools

To ensure timely delivery of free textbooks to students studying in Government and Government aided schools, the textbooks are sent directly from the printers to 67 District Educational Offices and 32 District Elementary Educational Offices. During 2017-18 academic year, 5.25 crore free textbooks have been delivered at the cost of Rs.198.63 crore. For the first time, in the academic year 2017-18,

cost free text books and educational kits have been delivered at the schools by incurring additional cost of Rs.11.36 crore towards transportation charges.

10.4.2 Textbooks for Sale to Self Financing Schools

The Corporation has been supplying textbooks in bulk to Self financing schools on payment online. The schools are availing the additional facility of getting textbooks at their doorsteps through India Post. Textbooks are also sold at two counters i.e. one at Head Office and another at Anna Centenary Library, Kotturpuram. In the year 2017-18, 2.28 crore books at the cost of Rs.171.46 crore were sold to self financing schools.

10.4.3 Printing and Supplying of Guide Books to other departments

The Corporation has been printing and supplying guides to the following departments on demand.

Name of Department/ Directorate	Total number of Guides Supplied	Total value Rs.
Adidraavidar and Tribal Welfare (10 and 12 Std students)	3.30 Lakh	77.92 Lakh
Backward Classes (10 and 12 Std students)	95,050	22.74 Lakhs
Most Backward Classes (10 and 12 Std Students)	1.16 Lakh	27.84 Lakh
Minority Welfare	889	23,074

Besides, 1.25 crore number of copies with a value of Rs. 8.24 crore have been supplied to other agencies and departments in the year 2017-18.

10.4.4. Supply of Tamil Textbooks to the schools affiliated to the Central Board of Secondary Education

Tamil textbooks in single volume (Annual Textbook) have been printed and supplied for the students studying Tamil as second language in the schools affiliated to Central Board of Secondary Education in Tamil Nadu and also for other State Boards in Tamil Nadu. For the academic year 2017-18, 7.5 lakh books have been sold to

760 schools and a sum of Rs.5.75 crore has been realized.

10.5 e-books

The textbooks published by the Corporation can be viewed at the website of the Corporation (www.textbooks_online.tn.nic.in). Hence, students can easily access the textbooks and download them free of cost.

10.6 Cost Free Kits

Since 2014-15, the Corporation has been procuring school bag, footwear, crayons, wooden colour pencils, geometry boxes, woollen sweater and atlas for distribution as cost free educational kits to the students studying in Government and Government aided schools. As per the announcement made by the then Hon'ble Chief Minister on the floor of Assembly, in addition to the above mentioned cost free educational kits, raincoats, socks, ankle boots are also being issued to students studying in Government and Government aided schools in hilly areas, from 2017-18 onwards.

10.7 Digitalization of rare and old higher education books

Considering the importance of rare and old higher education books, steps have been taken to search and print these old books to make available in open market for the benefit of seekers of these kind of books. Steps have been initiated to digitalize and upload these books on the website also.

Out of 1000 books published by the Corporation, 875 books have been digitalized in the year 2017-18 through Tamil Virtual University and uploaded on the website www.tnschools.gov.in. It has also been decided to print 100 copies on POD (Print On Demand) basis and accordingly, orders have been issued to print 595 books. Of these, 341 books have been printed and kept in stock. 190 such books were exhibited in the Book Fair Exhibition, conducted in January, 2018 and requirements have been obtained from professors, students, researchers and readers for printed copies.

10.8 Translation of Textbooks into Tamil

The Corporation has taken steps to translate the Higher Education Books in Medical, Law, Engineering, Arts, Science, Homeopathy, Sidha Medicine, Fisheries, Physical Education, Veterinary Science and Agriculture from English to Tamil. Action has also been initiated to translate 69 Textbooks relating to Agriculture on the basis of request received from Agricultural University. Six volumes of competitive examination books have been translated into Tamil through Pearson & Co. Oxford and Penguin Companies have been approached to enter into an agreement for translation of literature oriented books. Since Penguin Company consented to translate six English books published by it into Tamil, translation work has been going on. Thus, works are going on for translation of Modern Science Technology books into Tamil at the cost of Rs.5 crore from the funds of Tamil Nadu Textbook and Educational Services Corporation.

10.9 Other Important Initiatives with funding from the Corporation

- A Toll Free Helpline has been established for providing guidance and information regarding education, employment opportunities, clarifications, and suggestions to students, parents and teachers. at the cost of Rs.1.98 crore
- 412 coaching centres for competitive examinations at the rate of one centre per block have been established all over the State to prepare students studying in Government and Government aided schools. These centres use VSAT facility for conducting interactive sessions. All the students shall be provided content for studying online as well as in hard copies. A sum of Rs.19.78 crore has been permitted by the Government out of the Corporation fund to meet the expenditure in this regard

- Rs.5 crore has been released from the funds of the Corporation to the Director of Public Libraries to buy new books for the public libraries
- Rs.4 crore has been released to the Director of School Education from the funds of the Corporation to conduct cultural festival for the students studying in the Government and Government aided schools at block, educational district and State level
- Rs.3,20,000 has been released to the Director of Elementary Education from the funds of the Corporation for conducting Educational Loan Camps (at the rate of Rs.10,000/- per District)
- Steps are being taken for supplying Tamil Medium books for the students residing in foreign countries. During the Academic year 2017-18, this Corporation has supplied 7,624 copies of textbooks to the students studying in Tamil language in other states and foreign countries

- Sanction has been accorded to the Corporation for procurement of computers and accessories for establishment of Hi-tech labs under ICT scheme, in 3090 Government high schools and 2939 Government higher secondary schools at a total cost of Rs.462.60 crore
- As per the announcement made by the Hon'ble Chief Minister of Tamil Nadu, sanction has been accorded to Tamil Nadu Textbook and Educational Services Corporation to procure smart boards and other accessories through tender process, for establishment of Smart class rooms in 3000 Government primary and middle schools in rural areas to facilitate easy learning of subjects at a total cost of Rs.60 crore at the rate of Rs.2 lakhs per school
- The process of procurement and supply of cupboards and incinerators to 3,334 schools at a cost of Rs.11.88 crore from the funds of the Corporation has been initiated

- Creation of content and facilities for guiding students for preparation of various examinations would be created at a cost of Rs.2.93 crore by utilising the funds of the Corporation for the benefit of 3.75 lakh students studying in 7,219 middle schools located in rural areas
- Steps are being taken to procure 369 computers and 123 scanners for supply to 123 public libraries at a cost of Rs.1.84 crore from the funds of the Corporation
- It has been decided to release Rs.1.62 crore to the Director, SCERT from the funds of Corporation for creation of Learning Management System
- One lakh Tamil books will be obtained through public donation and sent to the Yazhpanam Public Library and Malaya University by the Corporation

10.10 Conclusion

From the inception, this Corporation has been doing work relating to printing and supplying of textbooks. Now, the Corporation has also been doing works relating to procurement of educational kits, publication of books for Higher education, re-publication of very important books and uploading them on website. The Corporation has been sincerely rendering quality services by ensuring timely distribution of quality materials at schools in an appreciable manner.

**K.A. SENGOTTAIYAN,
Minister for School Education.**



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