

9.TAMIL NADU TEXTBOOK AND EDUCATIONAL SERVICES CORPORATION

9.1.Introduction

With a view to enrich the knowledge of students "The Bureau of Tamil Publications" was established in the year 1961, to translate and publish books of other languages relevant to Higher Education into Tamil. Subsequently in the year 1970, Tamil Nadu Textbook Society comprising of "Bureau of Tamil Publications" was constituted. Considering its mandate which includes not only printing and supply of Textbooks but also, selling books on literature, science & technology and other streams, it was named as "Tamil Nadu Textbook Corporation" in 1993. Since the work relating to procurement of Educational Kits was entrusted to Tamil Nadu Textbook Corporation, its name was changed to "Tamil Nadu Textbook and Educational Services Corporation". In consonance with the Tamil Nadu Transparency in Tenders Act, 1998 and Rules 2000, the Corporation procures and supplies Educational Kits to all students studying in

Government and Government Aided schools throughout Tamil Nadu.

9.2.Objectives

- Printing of Textbooks with energised contents for all three terms for students studying in Classes 1 to 7 and annual textbooks for students studying in Classes 8 to 12.
- Translation of Higher Education books on Engineering, Medicine, Agriculture, Ecology, Law, Veterinary Science, Literature, Siddha Medicine, Fisheries and Physical Education from English to Tamil and printing & publishing the same.
- Translating Tamil Literature into English and other South Indian languages.
- Re-publication of rare and old Tamil books and ensuring their availability to students, research scholars and the reading community at large.
- Functioning as the procuring entity for supply of Educational Kits such as School Bags, Shoes etc., for students studying in

Government and Government Aided schools. An amount of Rs.233.52 crore worth of educational kits were procured during the year 2020-21.

9.3.Infrastructure

The Head Office of the Corporation functions from its own building at DPI Campus, Chennai. There are 22 godowns across the State headed by Regional Officers.

9.4.Printing

9.4.1.Textbooks

For students studying in classes I to XII, text books are printed by the Corporation using 80 GSM Elegant Printing paper and 230 GSM Aura fold blue board for wrapper with lamination. To enable access to related audio visual content as well as online question bank, all textbooks are printed with QR Codes (Quick Response).

The details of Textbooks printed in the year 2021-22 are as follows:

Details of Textbooks	Year	No. of books Printed (in lakh)	Tentative Total value (Rs. in crore)
Textbooks for students of Classes 1 to 12 in Government and Government aided schools.	2020-21	503.95	291.87
	2021-22	306.66*	147.17
Textbooks for students of Classes 1 to 12 in self financing schools.	2020-21	338.64	165.07
	2021-22	111.38*	60.00
Tamil Textbook for Classes 1 to 10 for schools affiliated to Central Board of Secondary Education.	2020-21	11.13	7.56
	2021-22	8.47	3.78

* Term 1 books for Classes 1 to 7 and annual books for 8 to 12.

Apart from this, 2,52,77,272 number of workbooks and 97,94,688 number of Bridge Course materials have been printed and delivered to 120 District Educational Officers, which were subsequently distributed to students.

9.4.2. Other Books

For the year 2020-21, 72.62 lakh books have been printed for the following departments at an approximate value of Rs.14.96 crore.

- Samagra Shiksha
- Madras University
- Integrated Child Development Scheme
- Directorate of Non-formal and Adult Education
- Directorate of Elementary Education
- Archaeology Department
- Directorate of Technical Education
- Department of Ex-servicemen's Welfare

Apart from this, on demand basis, this Corporation is printing Braille books through National Institute for Visually Handicapped (NIVH) for visually impaired students of Classes 1 to 8.

9.5. Supply Of Textbooks

Free Textbooks are directly provided to the students in Government and Government aided schools through Block / District Educational

Offices. Private schools can opt for online procurement for delivery of books from the concerned Regional Offices. Textbooks are also sold through sales counters functioning at DPI Campus, Adyar Godown and Anna Centenary Library. Besides, online procurement facility through the Corporation portal has also been provided exclusively for students to enable them to get the books at their door step. The individuals who do not have online access can avail of this facility through TACTV centers located at the respective Taluk Offices.

9.6.Translation Of Literature And Science Books Into Tamil

Tamil literary works have been brought out in English as joint publications by collaborating with leading publishers like Oxford University Press, Harper Collins, Penguin Random House, Vitasta, Niyogi publishers and Ratna Books. The literary titles brought out in the first phase are, 'Vaadivaasal' of CS Chellappa, 'Karisal Kathaigal' of Ki Rajanarayanan, 'Kural' translated by Prof.Sundaram, 'Suzhalil Mithakum Deepangal' of Rajam Krishnan, 'Thalaimuraikal' of Neela Padmanaban and 'Sembaruthi' of T.Janakiraman.

8 titles have been planned for the second phase of translation which includes Tamizh Nattil Gandhi, Maperum Tamizh Kanavu, Kathavilasam, Essays of U.Ve.Sa and Short Stories of Thoppil Mohammed Meeran etc. Textbook Corporation is also bringing out reprints of Tamil classics which were already translated and published by renowned international publishers but currently out of print. Selected poems of Sangam Literature titled 'Poems on Love and War' translated by Prof.A.K.Ramanujan and published by Oxford University Press will be brought out as a joint publication. Similarly 'Silapathikaram' translated by Prof.R.Parthasarathy and published by Penguin Random House will also be brought out. The Publication wing of Textbook Corporation has brought out the book **"Keeladi – Urban Settlement of Sangam Age on the bank of River Vaigai"** in Tamil and English in 2019-20 and in 22 Indian and U.N. languages in 2020-21, in collaboration with the Department of Archaeology at the cost of Rs.10.00 lakh. It is one of the best sellers at the Chennai Book Fair. Till date, Keeladi books to the value of Rs.14.80 lakh have been sold.

For the benefit of students appearing for various competitive exams, Question Banks in Tamil are being published in collaboration with Pearson India.

9.7.Digitalisation And Re-Print Of Rare Books

The Corporation has so far digitized 875 rare books through Tamil Virtual Academy and 635 rare books have been reprinted. Thus far a total of 8,921 copies of these titles have been sold for Rs.12.62 lakh to research scholars, professors, competitive exam aspirants and seekers of rare books. These rare books have been supplied to Anna Centenary Library, Connemara Library, TNPSC, All India Civil Service Coaching Centre, Anna Institute of Management, Anna University, Tamil Virtual Academy and Roja Muthiah Research Library (RMRL) for the benefit of the student community. These books are also exhibited at the annual Chennai Book Fair for creating awareness among the common readers.

Apart from these rare books, classical editions of 10 nationalized books with ISBN number have also been brought out. Twenty more books are planned for the year 2021-22.

To fulfill the educational requirements and to improve the performance of students studying in Government and Government Aided schools, Government procures and supplies educational kits to them.

The Textbook Corporation which was originally started for printing and supplying of textbooks alone has over the years expanded its services to include online sale of books, publication and reprint of rare and old books, translation of exceptional literary titles, digitalization of rare books and procurement of educational kits for school students.



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